

Bora Akgün

Visual Communication Designer

Mobile: +905552996904
Mail: contactakgun@gmail.com
Portfolio: boraakgun.com

About

I'm Bora Akgün, a passionate graphic designer based in Izmir, Turkey.

With a diverse portfolio in graphic design, modeling, and branding, I have had the opportunity to collaborate with companies of all sizes—from local businesses to large, multinational organizations. My work spans various industries, allowing me to blend creative problem-solving with tailored design solutions that speak to each client's specific needs.

I approach each project with a focus on storytelling and visual impact. Whether it's creating a brand identity or producing cutting-edge graphics, I aim to build designs that are both engaging and meaningful.

Beyond design, I immerse myself in music, swimming, and film studies, all of which inspire my creative process. These hobbies provide me with a fresh perspective, helping me stay innovative and constantly evolving in my craft.

I am always open to new challenges and believe in making a lasting impact through creativity, empathy, and genuine passion.

Experience

Visual Communication Design Lead, Farmazon

2022-2024

My role involved leading design efforts for both internal and external projects. Developing presentations and managing social media content creation. Overseeing digital marketing campaigns and coordinating design needs across various departments.

Visual Communication Design Specialist, Fresh360

2020-2021

As an art director and graphic designer, I analyzed design needs for clients from various industries, creating effective solutions through case studies, social media content, and comprehensive digital and print marketing projects. My work involved aligning creative strategies with client objectives, ensuring each design element contributed to the company's marketing efforts.

Visual Communication Design Specialist, Jimmy Key

2018-2019

My responsibilities included developing brand identities and designing materials for store displays, product launches, and online platforms. I was also tasked with coordinating the presentation of these designs both domestically and internationally, ensuring a cohesive and impactful visual presence for the brand across various locations.

Art Director, Bayeraworks

2016-2018

I collaborated with a team of design professionals, including web designers and copywriters, to develop marketing strategies for various companies. My role involved addressing their design and marketing needs, ensuring consistency and creativity in our work.

Graphic Designer, Zarf Creative

2015

Supported customers in developing marketing strategies tailored to their design needs. Analyzed design approaches and created case studies to showcase effective solutions.

Graphic Designer, WayToSay

2014

I engaged in graphic design and presentation design, analyzing customers' design needs. I developed case studies and created animated presentations for various events, in addition to working on diverse graphic design projects.

Graphic Designer, Kayatur Optik

2013-2014

I developed brand identities for sub-brands and addressed in-house design requirements. Additionally, I managed social media accounts and designed posts to improve engagement.

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Education

Master Degree, Izmir University of Economics

2016-2018 (On Hold)

Fine Arts and Design Faculty
Design Studies

Bachelor Degree, Izmir University of Economics

2008 - 2013

Fine Arts and Design Faculty
Product Design / Design Management

Skills

Visual communication design, expertise in graphic design, brand identity development, presentation design, project management, coordination of design needs across various departments, management of digital marketing campaigns, client relationship management, analysis of design requirements, collaboration with cross-functional teams, proficiency in Adobe Creative Suite, and experience in social media management.

Software

Adobe

Photoshop
Illustrator
XD
InDesign
AfterEffects

Cinema 4D

Figma
Keynote

Language

Turkish
English